

Committee Name:	LMSC Development Committee		
Committee Chair:	David Brancamp	Vice Chair:	Crystie McGrail
Minutes recorded by:	David Brancamp	Date/time of meeting:	December 12, 2023 - 5:00 PM PDT

Number of committee members present: 10	Absent: 1	Number of other guests present: 0
Committee members present: Linda Chapman, Crystie McGrail, Dave Brancamp, Robin Tracy, Ian King, Doug Garcia, Arlette Godges, Douglas Sayles, Jill Wright, Nicole Christensen, Tom Moore		
Ex-Officio:		
Committee Members Absent: Karen Harris		

Minutes

The meeting was called to order at 5:00 PM by Dave Brancamp.

I. Crystie McGrail, Vice President of Local Operations, reported on USMS's 2024 budget being refined for the December Board Meeting. She said final decisions from President Ed Coates will be made on the 2024 committee assignments and sent out after Christmas. Crystie also said that at the USMS Board meetings going forward that Coates has asked that the VP's bring any questions around committee work and highlights to be shared. Crystie asked if any of us would please send any questions to her around the LMSC Development Committee before this Thursday so she can share them at the upcoming meeting.

II. Subcommittee Reports

a. Relay 2023 – **Crystie, Tom, and Ian** reported on the 2023 Relay survey and use of the survey to begin planning for Relay 2024 – “Building Community.” The basic summary is below:

- There were **136** attendees and **34** survey responses.
- There was overall very positive feedback about the Relay format and this year's specific content – people ***really*** like getting together for an in-person meeting to talk ideas and make new relationships, and people really enjoyed the content and attendees and this conference. 82% of respondents would recommend other LMSC members/event directors/coaches/volunteers attend Relay. 94% of respondents rated Relay as very good (61%) or excellent (33%) – this is up from around 84% in 2022.
- Attendees were asked which sessions were the MOST helpful/insightful and every session had at least one person who selected it.

Top Most Helpful power ranked sessions: (5 points given for each 1st, 3 for each 2nd, 1 for each 3rd)

- Sanctions Chair Responsibilities & Best Practices
 - Adding Pizzazz to Your Established Event
 - Event Showcase
 - USMS Sanctions & Best Practices for Event Hosts
 - How LMSCs can Advocate for Events Participation
 - Events with community building focus
- General themes of what was most helpful: learning from others, discussion, answers to questions, idea generating.
- Attendees were also asked which sessions were the LEAST helpful/insightful and every session had at least one person who selected it as least helpful.
 - The majority of the “non-content” sessions were ranked as least helpful (opening, closing, etc.)
 - Repetition of information was the most common reason for a session not being as helpful.
 - *Note: many people (mis-) interpreted the “which session was the least insightful” question as “which session had content that was not for you” – we intentionally had a variety of topics so not every topic was for every person. The fact that a particular volunteer is not interested in Open Water does not necessarily mean that the Open Water session was not useful to those that do have an interest.*

- b. LMSC Volunteer Roles – **Linda** shared the revised Sanctions Chair / Sanction Coordinator Role with some language cleanup from Doug Sayles. There was some discussion among the full committee about some of the adjustments and the rationale for the adjustments. After great discussion on the role of both the “code of conduct” and schedule review at the LMSC level a motion to approve the Sanction Chair / Sanction Coordinator Role as amended was made by Tom Moore. Nicole Christensen seconded the motion. Linda then asked for any further discussion. Hearing no further comments, a vote was requested. The motion to approve the Sanction Chair / Sanction Coordinator Role passed unanimously.
- c. Webinar Plan for 2024 – **Tom** will work with the new subcommittee in early 2024 to figure out the sequence and flow of these for 2024.

III. Thank you – Dave thanked all the committee members for their splendid work, passion, and energy throughout 2023. He introduced Doug Sayles as the new chair of the LMSC Development Committee for 2024. Doug shared his excitement for their continued magnificent work in 2024 and thanked Dave for his service. Crystie also thanked Dave for the work of the last two years and the direction the committee has gone and all the accomplishments of the committee during this time.

IV. Next Meeting: **January 2024**

The meeting was adjourned at 6:05 PM PDT.