



1995 USMS Convention  
Coaches Committee Minutes  
Thursday September 21, 1995  
8:45-10:15 AM  
Houston, TX

**Committee Members Present**

Michael Collins, Todd Samland, Ed Nessel, LJ Schmitt, Judy Bonning, Krista Phillips, Sandy Neilson-Bell, Keith Bell, Loraine Martinelli, Marilyn Early, Don Mehl, John Zell -AK

**Others Present**

Katie Cooper, Mo Chambers, Brian Stack, George Quigley, Doug Huestis, Linda McCowan, Paul Windrath, Scott Petrequin, Lynne Bragg, Phillis Gill, Jan Kavadas, Leslie Smith, Tom Mester, Ernie Teskoviez, Randy Nutt, Robert Zeitner, Marcia Marcantonio, Leslie Cooper, Sandi Rousseau, Rhea Wilkins, Bill Rex, Gerry Rodrigues, Jessica Seaton, Scott Rabalais, Emmett Hines, Bonnie Adair, Nancy Miller, Lorie Gibson-Rick, John Zell - OR, Leslie Ronacher, Erica Meyer

**Action Items**

1. MSC to change selection committee from three to five members to avoid showing favoritism or appearance of impropriety.
2. MSC to begin 8 regional two-part clinics (2 hour Coaches Mentor Clinic & a 4 hour Swimmer Clinic) designed to motivate & train coaches, educate swimmers, retain and increase membership. Each of the 8 clinics will receive \$500 seed money to assist in bringing in an outside the area "Mentor" to work with the area coaches.
3. MSC to purchase 2 Snooper underwater cameras (\$800) to service 24 clubs for one month each. Priority for use of the Snoopers will be given to programs who host USMS sponsored clinics.
4. MSC to request \$750 to rent booth space at the ASCA Clinic in the effort to recruit new Masters coaches.

**Budget Request:**

\$725	Current budget for projects & administration
\$200	On-line service cost for a Coaches Committee Member
\$750	Cost to rent booth space at ASCA Clinic to recruit new coaches
\$800	Purchase of (2) Snooper underwater video cameras
<u>\$4,000</u>	Seed money for 8 Coach & Swimmer Clinics (\$500 ea.)
\$6,575	Total

**Coaches Committee Purpose & Goals**

The committee has a first draft of a VVMOST (Values, Vision, Mission, Objectives, Strategy, Tactics) document. This will be used to establish direction, prioritize projects, assign responsibility, and stay on deadlines. Other committee are welcome to get a copy from Michael Collins.

**Sub-committee Reports**

**1. Coach of the Year**

A chair of this sub-committee is still needed.

- a. MSC to change selection committee from three to five members to avoid showing favoritism or appearance of impropriety.

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b. Criteria of selection for Coach of the Year will be review and possibly updated next year.

## **2. On Deck Coaching**

Mo Chambers and Loraine Martinelli are now co-chairs of this sub-committee.

Krista Phillips reported:

a. Short Course Nationals had excellent participation. Baseball hats were given instead of shirts and were well received.

b. Long Course Nationals was not organized and no on-deck coaching was offered because she couldn't attend or schedule someone to direct it. Improvements will be made by getting back to sending out postcards requesting volunteers, and giving assignments. In the next year, a mailing list from coaches checked on the USMS registration form will be used to solicit volunteers for On Deck Coaching. A MACA database list of over 250 names is also available.

c. USMS Convention workouts were covered with 3 coaches each day. Copies of the workouts are available at the House of Delegates.

d. Coaches Hospitality has not been consistent at the past few USMS Nationals. The coaches would like it to be a standard program and are taking the concept to Championship Committee.

## **3. Video Library**

New Librarian: Maxine Nellen, North Wading River Rd, Wading River, NY 11792

Phone: (516) 929-4812. On-going program that is doing well.

## **4. Clinics**

Krista Phillips head this sub-committee. The Clinic Series History, Purpose, and Objectives were reviewed. A Fitness Clinic format is complete and will be available in the Coaches Manual. The Stroke Development, Competition, & Open Water Clinics are still being developed and should be available by next years convention.

**a. MSC to begin 8 regional two-part clinics (2 hour Coaches Mentor Clinic & a 4 hour Swimmer Clinic) designed to motivate & train coaches, educate swimmers, retain and increase membership. Each of the 8 clinics will receive \$500 seed money to assist in bringing in an outside the area "Mentor" to work with the area coaches.**

An application form will be developed. The Coaches Chairman & Clinic Sub-committee Chairman will make selections if more than 8 clinics apply.

**b. MSC to purchase 2 Snooper underwater cameras (\$800) to service 24 clubs for one month each.** Priority for use of the Snoopers will be given to programs who host USMS sponsored clinics.

## **5. USMS/MACA/ASCA Coaches Manual**

A 3-Ring binder format Coaches Manual has been developed in a cooperative effort between USMS, ASCA, & MACA. Robert Zeitner is heading the project and is asking for input before November 1. Once compiled and updated the manual will be sold for approximately \$20 to cover expenses plus \$1-2 for future enhancements. Suggestions were made to use Registration mailing of 'coaches box' to solicit. Orders for the book will be the same as for other USMS publications. However, Dorothy Donnelley will forward orders to Robert Zeitner to prevent double mailing of such a large document. to mail the packet. This is also done to reduce overprinting and having more material for Dorothy to keep in stock. A yearly update for the manual is in the planning stages. We ask that newsletters run a special ad or article informing membership of this outstanding source of coaching information.

**Communications/Liaison**

Communications is a new sub-committee being developed to further the coaches committee scope outside of USMS. A chair of this sub-committee is still needed.

**MACA Update:** The Masters Aquatic Coaches Association has developed a detailed plan of direction (VVMOST system). Lucky Meisenheimer has completed a detailed Coach & Program survey of over 100 Masters clubs. Election of new officers will be done at USMS SC Nationals.

**ASCA Update:** Judy Bonning reported that ASCA continues to offer Masters Coaches Schools and certification throughout the country. In 1995 three schools were offered (Napa Clinic, ASCA-Clinic, & USMS Convention). In 1996 four are already planned and others may be added (Napa, USMS SC Nationals, ASCA Clinic, & USMS Convention). Keith Bell recommended trying to recruit more well qualified USS coaches to get involve with Masters.

**MSC to request \$750 to rent booth space at the ASCA Clinic in the effort to recruit new Masters coaches.**

**On-Line Exposure:** Quarterly information releases will be put out by the committee chair to Dave Tree to be disseminated across the net as widely as possible.

Submitted by,

Michael Collins  
Coaches Committee Chair