

Committee:	Swimming Saves Lives Foundation (SSLF)		
Chair:	Brandon Franklin		
Minutes recorded by:	Debbie Malafsky	Date/time of meeting:	9/19/14; 8AM EST

**Motions Passed:**

1. Request the USMS board of directors approve the release of \$60,000 from the SSLF account for funding of the recommended 2014-2015 SSLF grants.

Number of Members present: 11  Brandon Franklin (Chair), Debbie Malafsky (Vice Chair), Tom Holmberg, Nancy Ridout, Ted Haartz, Dianne Bartlett, Jim Miller, Mel Goldstein. Ex-officio: Rob Butcher, Ex-officio: Nadine Day; Ex-officio: Susan Kuhlman	Absent: 3  Doug Church, Dia Rianda, Rob Copeland
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**MINUTES**

The meeting was called to order at 8:05AM by Brandon Franklin.

1. Brandon opened the meeting with a presentation/overview of SSLF for trustees and attendees. This included the SSLF purpose, statistics that support the cause of SSLF, recap of Adult Learn-to-Swim month including a media recap, proclamation update, resources USMS is providing, and criteria for grant consideration.
2. The SSLF board of trustees discussed the following topics:
  - a. The setting aside of a portion of SSLF corpus for long term investment to the benefit of SSLF; Discussions took place during convention with the USMS Investment Committee to implement this type of strategy.
  - b. Currently, USMS funds 100% operational costs for SSLF approximately \$25,000 annually; It was agreed this funding by USMS is acceptable and appropriate.
  - c. Establish a fundraising strategy; It was agreed that developing SSLF infrastructure remains the priority for SSLF so we can continue to develop our cause and reputation that would support fundraising efforts.
  - d. How we define and share the metrics and measurements of success for SSLF.
3. Brandon shared that the board of trustees has recommended approval for 16 grants.

The meeting was adjourned at 9:15AM EST.