



# United States Masters Swimming

## Member Survey

May 1, 2011

Clay Daughtrey  
Nicole Vowles  
Greg Black

Metropolitan State College of Denver

**1. How many total years have you been a member of U.S. Masters Swimming (USMS)?**

#	Answer	Response	%
1	0 – 1	1,639	20%
2	2 – 4	2,510	30%
3	5 – 7	1,178	14%
4	8 – 10	758	9%
5	11 – 15	838	10%
6	16 – 20	459	6%
7	21 – 25	414	5%
8	26+	540	6%
	Total	8,336	100%

**2. Do you renew your USMS membership every year or do you skip some years?**

#	Answer	Response	%
1	Every year	6,954	86%
2	Skip years	1,175	14%
	Total	8,129	100%

**3. What are your reasons for not renewing your USMS membership every year? Please indicate your level of agreement or disagreement with each of the following statements. Scale 1-5**






#	Question	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree	Responses	Mean
1	I am too busy with work.	230	221	238	336	117	1,142	2.90
2	I am too busy with family.	215	253	255	304	104	1,131	2.85
3	I am too busy with other commitments.	187	198	246	412	96	1,139	3.03
4	I want to focus on another sport.	338	331	222	190	47	1,128	2.36
5	I forget to rejoin.	399	281	217	171	59	1,127	2.30
6	I have an injury or health issues.	379	286	211	166	86	1,128	2.37
7	I don't want to compete every year.	259	200	234	320	118	1,131	2.86
8	I want to take a mental break from swimming.	390	313	268	117	27	1,115	2.17
9	I am more likely to join when I am the youngest in my age group.	533	341	193	37	9	1,113	1.79
10	I do not feel the membership is worth the price.	436	322	262	77	19	1,116	2.03
11	Other	48	14	91	32	122	307	3.54

**4. Please rate your level of interest in the following annual membership registration options.**

**Scale 1-5**

#	Question	Not at all interested	-	Moderately interested	-	Highly interested	Responses	Mean
1	Automated year-to-year renewal. Credit card put on file and charged automatically.	3,175	910	1,978	896	894	7,853	2.42
2	Multi-year USMS membership option.	1,225	696	2,581	1,656	1,696	7,854	3.24
3	Buy an age group (for example, purchase USMS membership for your entire time in the 45-49 age group).	2,328	1,293	2,095	1,104	963	7,783	2.62
4	Lifetime USMS membership option.	1,572	1,019	2,111	1,568	1,562	7,832	3.07
5	Move the annual (January 1 to Dec. 31) USMS membership to a rolling membership, where your membership is good for one year starting the day you sign up.	1,968	1,087	1,624	1,132	2,008	7,819	3.02
6	Keep the annual membership as is, January 1 to December 31.	996	1,124	2,225	1,347	1,942	7,634	3.28
7	Other (please specify).	415	51	155	37	91	749	2.12

**5. Describe yourself as a swimmer. Please select all that apply.**

#	Answer		Response	%
1	Fitness swimmer - I do not compete in meets or open water competitions.		2,118	26%
2	Competitive pool swimmer - I usually compete in at least one swim competition in a pool per year.		4,969	62%
3	Open water swimmer - I usually compete in at least one open water swim competition per year.		2,849	36%
4	Triathlete		1,988	25%
5	Other		468	6%

**6. USMS would like to help you reach your fitness goals. Please rate your level of interest in the following fitness programs. Scale 1-5**

#	Question	Not at all interested	-	Moderately interested	-	Very interested	Responses	Mean
1	Tracking of 15-30 minute fitness swims with potential for recognition.	551	216	348	133	93	1,341	2.26
2	Tracking of 15-30 minute fitness kicks with potential for recognition.	665	253	255	92	72	1,337	1.99
3	Tracking of 15-30 minute fitness pulls with potential for recognition.	634	239	278	107	74	1,332	2.06
4	Online support community for fitness swimmers with like-minded goals, such as weight loss or swim technique improvement, etc.	261	150	340	291	309	1,351	3.18
5	An online fitness calendar that can be customized to meet your goals, such as total yardage per week, weight loss objectives, lowering blood pressure, etc.	274	132	300	297	348	1,351	3.23
6	Dryland training programs and information for fitness swimmers.	169	128	288	345	421	1,351	3.53

**7. Please list any other products or services that USMS can provide that would help you meet your fitness goals.**

The following list shows themes that were apparent in the responses.

1. They want recognition for their involvement and success. Years of involvement pins or caps, mileage completed rewards were desired.
2. Some mention that they love the FLOG. Others are asking for a program exactly like it. The current FLOG needs to be promoted to the membership and encouraged by LMSC's and coaches.
3. This group is craving information: stroke videos, workouts, tips, diet information, etc.
4. Many mention they would like to try a meet but are afraid to do it and don't know who to ask to get started.
5. Have free entry fees for a members first swim meet.
6. Website info on cramps, joint health, and general health information. Provide a forum where fitness/coaches/health professionals can provide feedback for member questions.

**8. For each of the USMS membership benefits below, please rate its value to you. Scale 1-5**

#	Question	No value	-	Moderate value	-	High value	Don't know enough about it to determine value	Responses	Mean
1	Liability and accident insurance (medical and dental) while participating in USMS insured activities	1,473	853	1,575	799	1,875	1,190	7,765	2.64
2	Accidental death and disability coverage while participating in USMS insured activities	1,549	941	1,555	809	1,673	1,233	7,760	2.54
3	Bi-monthly SWIMMER magazine	247	382	1,459	1,669	3,778	233	7,768	3.98
4	Monthly STREAMLINES e-newsletter	377	747	2,142	1,802	2,408	241	7,717	3.56
5	Recognition for USMS Top 10/All American status	1,431	1,169	1,633	976	1,947	578	7,734	2.88
6	Over 500 USMS sanctioned swim events	516	564	1,393	1,371	3,427	461	7,732	3.67
7	USMS One-Hour Postal National Championship	1,349	1,128	1,750	903	1,270	1,307	7,707	2.44
8	USMS 3000/6000 Postal National Championships	1,593	1,417	1,625	687	754	1,601	7,677	2.06
9	USMS 5K/10K Postal National	1,631	1,408	1,596	682	732	1,609	7,658	2.04



	Championships								
10	Go the Distance Program	1,236	1,028	1,299	749	1,249	2,095	7,656	2.15
11	Check-off Challenge	1,299	1,141	1,462	759	654	2,296	7,611	1.88
12	Opportunity to compete in the USMS Spring Nationals (short course yards)	1,045	890	1,360	1,056	2,436	929	7,716	3.02
13	Opportunity to compete in the USMS Summer Nationals (long course meters)	1,238	1,058	1,599	1,042	2,013	782	7,732	2.89
14	Opportunity to compete in the USMS Open Water National Championships	1,985	1,336	1,501	856	1,178	851	7,707	2.40
15	Opportunity to serve in a leadership role with your Local Masters Swimming Committee (LMSC)	1,994	1,786	1,771	657	601	905	7,714	2.14
16	Exclusive USMS sponsor discounts	934	1,158	2,080	1,240	1,566	731	7,709	2.89
17	USMS Facebook fan page	2,699	1,469	1,418	669	604	834	7,693	2.03
18	USMS YouTube video page	2,289	1,448	1,414	760	692	1,079	7,682	2.07

**9. Please feel free to provide comments about the above benefits and/or suggest other benefits that you would like to see included in your membership.**

295 respondents answered this question. Trends from the responses are below.

1. People like the sponsor discounts this year. Even larger discounts are desired.
2. Could we include more in the national championship? Lower time standards.
3. Many are unaware of the benefits. Survey acted as a promotional tool for USMS.
4. Some love the online workouts while others ask that you provide them. Promote current offerings.
5. Some mention that the only reason they join is to swim in meets.
6. Many question the value of the insurance.

**10. Please rate the value of the following usms.org website services. Scale 1-5**

#	Question	No value	-	Moderate Value	-	High value	Don't know enough about it to determine value	Responses	Mean
1	Individual event ranking standings	968	784	1,641	1,142	2,256	723	7,514	3.10
2	Find a place to swim assistance	331	425	1,275	1,464	3,653	405	7,553	3.86
3	Weekly stories on Masters swimmers and clubs	553	1,055	2,598	1,683	1,304	338	7,531	3.15
4	Training and technique articles	125	262	1,061	1,871	3,957	279	7,555	4.12
5	USMS event schedule	370	540	1,304	1,756	3,279	286	7,535	3.82
6	Fitness logs (FLOGS)	852	1,081	1,531	1,140	1,732	1,158	7,494	2.78
7	Discussion forums	837	1,213	2,057	1,431	1,206	755	7,499	2.83
8	Swimming workouts	293	533	1,493	1,887	2,912	419	7,537	3.71
9	USMS rules and regulations	522	961	1,982	1,658	1,980	401	7,504	3.32
10	Online membership card retrieval	178	262	947	1,264	4,493	393	7,537	4.12
11	Online club rosters	613	856	1,761	1,414	2,040	788	7,472	3.14

**11. When you join/renew USMS through a yearly membership, what would you like to receive from USMS? Please check all that apply.**

#	Answer	Response	%
1	Nothing. Email confirmation of paid membership is all I need.	2,698	36%
2	Mailed membership welcome letter.	323	4%
3	Emailed membership welcome letter.	1,576	21%
4	Mailed membership registration card.	2,543	34%
5	Emailed membership registration card.	3,712	49%
6	USMS bag tag.	2,890	39%
7	USMS sticker.	2,493	33%
8	Other	233	3%

**12. What is your interest level in purchasing the following products if they are produced by USMS? Scale 1-5**

#	Question	Not at all interested	-	Moderately interested	-	Very interested	Responses	Mean
1	Masters swim training videos.	2,428	1,672	2,019	684	604	7,407	2.37
3	Masters swim technique videos.	2,178	1,429	2,097	921	804	7,429	2.56
2	Masters swim clinics in your area.	1,386	1,026	2,194	1,431	1,410	7,447	3.06
5	USMS logo merchandise.	1,928	1,732	2,144	989	627	7,420	2.55
6	A cyber-coach who emails you workouts.	2,491	1,570	1,775	855	726	7,417	2.43

### **13. What suggestions do you have for new/other USMS products that could enhance your swimming experience?**

Trends of the 386 that commented are below.

1. One swimmer Magazine per house hold. Some houses have numerous members.
2. Products and hints that help cross-training. Dryland training help.
3. More interactive version of FLOG (calorie counting feature).
4. Virtual meets where swimmers race at their pool and then enter their time to see where they place. Dual meets between different clubs virtually.
5. Online videos.
6. Make website easier to navigate. Hard to find things. Too busy.
7. Coach advice online. Assistant to in dependent swimmers.
8. Nutrition guides. Diet help.
9. Keep website up to date. Event schedule and places to swim are out of date. Not all meets included in event rankings.

**14. Please estimate the number of times per year you purchase the following: Scale 1-8**

#	Question	Never	1-2 times per year	3-4 times per year	5-6 times per year	7-8 times per year	9-10 times per year	11-12 times per year	13+ times per year	Responses	Mean
1	Swim suits	95	4,470	2,047	544	160	61	20	22	7,419	2.54
2	Swim caps	2,407	3,413	1,041	297	93	38	11	14	7,314	1.97
4	Swim goggles	135	4,612	1,913	511	129	68	20	25	7,413	2.50
5	Shampoo	894	999	1,619	1,484	795	587	393	553	7,324	3.87
6	Lotion	1,664	1,264	1,340	1,141	660	463	278	442	7,252	3.36
7	Ear drying solution	5,065	1,284	460	222	107	57	31	50	7,276	1.57
8	Running shoes	1,385	4,395	1,144	283	87	24	5	15	7,338	2.11
9	Dryland workout apparel	1,560	3,149	1,570	617	196	112	43	60	7,307	2.39
10	Sunglasses	1,617	5,053	463	118	32	16	2	7	7,308	1.90
11	Massages	3,403	1,610	705	473	249	215	263	387	7,305	2.48
12	Swim paddles	4,054	3,154	59	18	2	2	1	1	7,291	1.46
15	Pull buoys	4,135	3,106	36	12	1	1	1	0	7,292	1.44
16	Fins	3,283	3,908	78	11	6	2	0	1	7,289	1.57
13	Sunscreen	757	2,731	1,903	1,030	423	203	104	153	7,304	2.92
14	Wetsuits	5,250	1,935	37	9	2	2	1	2	7,238	1.29

**15. I am more likely to buy a product or service from a company that is a sponsor or advertiser with USMS.**

#	Answer	Response	%
1	Strongly disagree	278	4%
2	Somewhat disagree	360	5%
3	Neither agree nor disagree	2,515	34%
4	Somewhat agree	3,109	42%
5	Strongly Agree	1,074	15%
	Total	7,336	100%

**16. Currently, USMS provides recognition of swim accomplishments through the Top 10 Program. The Top 10 in each age group and in each event are listed on the USMS website. Have you ever received a USMS Top 10 Award?**

#	Answer	Response	%
1	Yes	1,601	22%
2	No	5,494	74%
3	Don't recall	291	4%
	Total	7,386	100%

**17. Would you like to see this program extended to include more swimmers?**

#	Answer		Response	%
1	No, keep it Top 10 only		1,894	26%
2	Yes, include Top 25		1,515	21%
3	Yes, include Top 50		419	6%
4	Yes, include Top 100		497	7%
5	Yes, include Top 200		42	1%
6	Yes, include Top 250		223	3%
8	No preference		2,788	38%
	Total		7,378	100%

The following questions were designed to be compared to another survey being sent to former USMS members that did renew their membership.

**18. The next set of questions is about your experience with your Masters club. Do you practice with a club or do you swim alone?**

#	Answer		Response	%
1	Always alone		1,028	14%
2	Usually alone but sometimes with a club		928	13%
3	Half and half		770	10%
4	Usually with a club but occasionally alone		2,568	35%
5	Always with a club		2,100	28%
	Total		7,394	100%



**19. The practice times offered by my Masters club are convenient.**

#	Answer	Response	%
1	Strongly Disagree	149	2%
2	Disagree	548	9%
3	Neither Agree nor Disagree	789	12%
4	Agree	2,860	45%
5	Strongly Agree	1,970	31%
	Total	6,316	100%

**20. My Masters club offers enough practices each week.**

#	Answer	Response	%
1	Strongly Disagree	118	2%
2	Disagree	711	11%
3	Neither Agree nor Disagree	742	12%
4	Agree	2,629	42%
5	Strongly Agree	2,117	34%
	Total	6,317	100%

**21. To your knowledge, how many swim practices are held each week by your Masters club?**

#	Question	0 times per week	1 time per week	2 times per week	3 times per week	4 times per week	5 times per week	6 times per week	7 times per week	Responses	Mean
1	Morning	380	504	409	1,128	724	910	1,148	716	5,919	5.06
2	Mid-day	1,729	205	366	474	172	930	173	181	4,230	3.36
3	Evening or night	952	206	1,051	851	809	971	214	150	5,204	3.94

**22. Roughly, how many swimmers are in your Masters club?**

#	Answer	Response	%
1	Fewer than 10	362	7%
2	10 – 29	1,433	26%
3	30 – 49	1,009	18%
4	50 – 69	649	12%
5	70 – 99	541	10%
6	100+	1,483	27%
	Total	5,477	100%

**23. When you practice, how many other Masters swimmers are in attendance?**

#	Answer	Response	%
1	0 - 10	1,654	26%
2	11 - 20	2,047	33%
3	21 - 30	1,450	23%
4	31 - 40	720	11%
5	40+	399	6%
	Total	6,270	100%

**24. -**

#	Question	Too few	-	Just right	-	Too many	Responses	Mean
1	The number of Masters swimmers at an average practice is	405	687	4,243	743	160	6,238	2.93

**25. When you practice, how many lanes are typically available to your Masters club?**

#	Answer	Response	%
1	1	59	1%
2	2	213	3%
3	3	590	9%
4	4	906	14%
5	5	849	14%
6	6	1,712	27%
7	7	243	4%
8	8	1,017	16%
9	9+	661	11%
	Total	6,250	100%

**26. How much time do you spend traveling to practice (one way)?**

#	Answer	Response	%
1	Less than 10 minutes	2,758	38%
2	11-20 minutes	2,900	40%
3	21-30 minutes	1,079	15%
4	31-40 minutes	316	4%
5	41-50 minutes	125	2%
6	51-60 minutes	55	1%
8	61+ minutes	37	1%
	Total	7,270	100%

**27. -**

#	Question	Completely unreasonable	-	Reasonable	-	A great value	Responses	Mean
1	The price I pay for Masters swim practice is	137	668	3,499	790	1,980	7,074	3.54

**28. -**

#	Question	Never	Once a year	Quarterly	Once a month	Weekly	Responses	Mean
1	How often does your Masters club have organized social events?	1,260	2,144	2,396	813	189	6,802	2.49
2	How often do you participate in your Masters club's social events?	2,437	2,575	1,405	386	80	6,883	2.00

**29. Next, please tell us about your swimming experiences. Before joining Masters swimming (possibly many years before joining), in which of the following competitive swimming programs did you participate? Check all that apply.**

#	Answer	Response	%
1	None	2,147	29%
2	Youth competitive summer leagues	2,311	32%
3	Youth competitive age group team (year round)	2,824	39%
4	High school swim team	3,616	50%
5	College swim team	2,412	33%
6	Water polo	987	14%
7	Synchronized swimming	304	4%
8	Lifeguarding	3,058	42%

**30. How many years passed between your youth swimming experience and joining Masters swimming?**

#	Answer	Response	%
1	0 - 5	1,073	18%
2	6 - 10	839	14%
3	11 - 15	737	13%
4	16 - 20	830	14%
5	21 - 25	705	12%
6	26 - 30	579	10%
7	30+	1,083	19%
	Total	5,846	100%

**31. Please rate your level of fitness when you started Masters swimming.**

#	Answer	Response	%
1	Very Low	325	4%
2	-	423	6%
3	-	840	12%
4	-	655	9%
5	Moderate	1,975	27%
6	-	973	13%
7	-	1,096	15%
8	-	531	7%
9	Very High	477	7%
	Total	7,295	100%

Mean is 5.24.

### 32. Please rate your level of fitness now.

#	Answer	Response	%
1	Very Low	21	0%
2	-	36	0%
3	-	94	1%
4	-	134	2%
5	Moderate	785	11%
6	-	1,110	15%
7	-	2,309	32%
8	-	1,689	23%
9	Very High	1,112	15%
	Total	7,290	100%

Mean is 7.02.

### 33. Please rate your swimming ability when you started Masters swimming.

#	Answer	Response	%
1	Beginner	476	7%
2	-	410	6%
3	-	672	9%
4	-	539	7%
5	Intermediate	1,284	18%
6	-	783	11%
7	-	1,033	14%
8	-	752	10%
9	Advanced	1,350	18%
	Total	7,299	100%

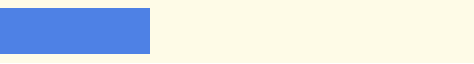
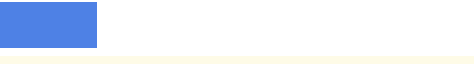
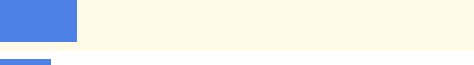
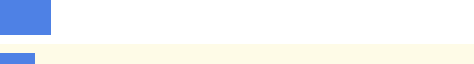

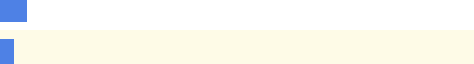
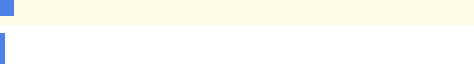
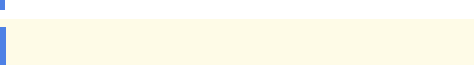
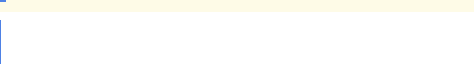



Mean is 5.75.

### 34. Please rate your ability now.

#	Answer	Response	%
1	Beginner	15	0%
2	-	47	1%
3	-	139	2%
4	-	227	3%
5	Intermediate	738	10%
6	-	997	14%
7	-	1,874	26%
8	-	1,475	20%
9	Advanced	1,776	24%
	Total	7,288	100%













As a result of their Masters experience, respondents swimming ability improved from an average of 5.75 to 7.14.

**35. On average, in how many Masters swim meets per year do you participate?**

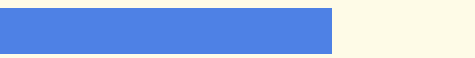











#	Answer		Response	%
1	0		2,297	32%
2	1		1,483	20%
3	2		1,181	16%
4	3		786	11%
5	4		550	8%
6	5		408	6%
7	6		231	3%
8	7		80	1%
9	8		97	1%
10	9		26	0%
11	10		60	1%
12	More than 10		79	1%
	Total		7,278	100%



**36. On average, how many open water swim races do you participate in per year?**

#	Answer		Response	%
1	0		3,874	53%
2	1		1,592	22%
3	2		788	11%
4	3		415	6%
5	4		195	3%
6	5		166	2%
7	6		72	1%
8	7		25	0%
9	8		39	1%
10	9		5	0%
11	10		22	0%
12	More than 10		70	1%
	Total		7,263	100%

**37. On average, how many triathlons do you participate in per year?**

#	Answer		Response	%
1	0		5,040	70%
2	1		703	10%
3	2		461	6%
4	3		326	5%
5	4		217	3%
6	5		190	3%
7	6		146	2%
8	7		40	1%
9	8		49	1%
10	9		5	0%
11	10		11	0%
12	More than 10		46	1%
	Total		7,234	100%

The following questions were designed to be compared to another survey being sent to former USMS members that did renew their membership.

**38. Please indicate your level of agreement or disagreement with the following statements.**

#	Question	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree	Responses	Mean
1	I am more likely to participate in a swim meet /event if it is sanctioned by USMS.	212	246	2,323	2,563	1,883	7,227	3.78
2	I am interested in participating in USMS sanctioned open water swims.	1,259	676	1,716	2,304	1,266	7,221	3.23
3	I would like USMS to sanction more meets.	237	268	4,428	1,499	755	7,187	3.32
8	I would like USMS to sanction more open water swims.	560	330	4,051	1,392	830	7,163	3.22
4	I plan to participate in my LMSC or zone's short course yards championship in 2011.	1,864	1,391	1,775	1,021	1,090	7,141	2.73
5	I plan to participate in my LMSC or zone's long course meters or short course meters championship in 2011.	2,013	1,550	2,045	863	683	7,154	2.53
6	I plan to participate in the USMS Spring Nationals (short course yards) in 2011.	2,664	1,865	1,666	389	569	7,153	2.21
7	I plan to participate in the USMS Summer Nationals (long course meters) in 2011.	2,676	1,889	1,867	405	308	7,145	2.13

**39. Please indicate your level of agreement or disagreement with each of the following statements.**

#	Question	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree	Responses	Mean
1	When I have a problem, USMS is responsive.	59	74	5,471	1,161	356	7,121	3.24
2	USMS is dependable.	16	20	3,134	3,248	708	7,126	3.65
3	USMS provides the services it promises.	15	29	2,691	3,525	852	7,112	3.73
4	USMS keeps accurate records.	13	59	2,571	3,292	1,179	7,114	3.78
5	I am interested in what others think about USMS.	247	539	3,715	2,112	511	7,124	3.29
6	USMS successes are my successes.	227	383	3,901	2,099	507	7,117	3.32
7	When someone praises USMS, it feels like a personal compliment.	335	616	4,026	1,727	428	7,132	3.18
8	If a story in the media criticized USMS, I would feel embarrassed.	380	758	3,309	2,163	499	7,109	3.23

**40. Does your USMS club have a coach?**

#	Answer	Response	%
1	Yes	5,762	86%
2	No	906	14%
	Total	6,668	100%

**41. Please indicate your level of agreement with each question about your coach.**

#	Question	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree	Responses	Mean
1	Our coach is willing to help swimmers on our club.	19	80	469	2,205	3,290	6,063	4.43
2	Our coach is too busy to respond to swimmer requests.	2,595	2,279	814	270	94	6,052	1.84
3	Our coach gives swimmers personal attention.	55	277	725	2,427	2,578	6,062	4.19
4	Our coach knows what each swimmer's needs are.	102	422	1,229	2,421	1,884	6,058	3.92
5	Our coach has our best interests at heart.	45	99	764	2,238	2,901	6,047	4.30
6	Our coach is skilled at coaching.	59	139	694	2,103	3,055	6,050	4.32
7	Our coach is knowledgeable about Masters swimming.	48	136	714	2,076	3,067	6,041	4.32
8	Our coach is polite.	31	78	457	1,985	3,501	6,052	4.46
9	Our coach is respectful of swimmers on the club.	33	58	431	1,910	3,612	6,044	4.49
10	Our coach is honest.	15	23	494	1,788	3,688	6,008	4.52

**42. Please indicate your level of agreement or disagreement with each of the following statements.**

#	Question	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree	Responses	Mean
1	Swimming makes me feel good.	5	4	45	1,346	5,798	7,198	4.80
2	Swimming gives me energy.	7	30	159	1,688	5,304	7,188	4.70
3	I enjoy swimming.	10	16	89	1,391	5,662	7,168	4.77
4	I like the rewards of swimming.	7	6	113	1,425	5,631	7,182	4.76
5	I want to stay in shape.	6	0	18	1,037	6,123	7,184	4.85
6	I want to be physically fit.	5	0	17	1,013	6,139	7,174	4.85
7	I want to improve my fitness.	5	5	93	1,245	5,827	7,175	4.80
8	I swim for health reasons.	27	119	436	2,238	4,356	7,176	4.50
9	I swim to have something to do.	598	1,345	1,820	1,816	1,559	7,138	3.34
10	I like to do something I am good at.	24	98	732	3,091	3,220	7,165	4.31
11	I like to meet new people.	39	150	1,237	3,340	2,392	7,158	4.10
12	I like to get out of the house.	94	265	1,445	2,970	2,368	7,142	4.02
13	I like the process of setting and striving for specific time goals.	55	250	1,134	2,718	2,990	7,147	4.17
14	I swim to get rid of excess energy.	675	1,802	2,373	1,244	1,029	7,123	3.02

15	I want to improve my swimming skills.	20	58	413	2,875	3,799	7,165	4.45
16	I swim to lose weight.	389	902	1,687	2,319	1,839	7,136	3.60
17	I swim because my family/ friends want me to.	2,164	2,419	1,774	543	238	7,138	2.20
18	I swim because a health professional advised me to.	2,721	2,560	1,342	354	177	7,154	1.98
19	I swim to control my stress/tension.	726	956	1,313	2,744	1,416	7,155	3.44
20	I like the social aspects of the swim club.	196	346	1,664	2,988	1,935	7,129	3.86
21	I like the sense of community when swimming with a club.	139	215	1,237	3,051	2,478	7,120	4.06
22	I like to compete against other swimmers.	274	663	1,662	2,948	1,631	7,178	3.70
23	I like to compete against the clock.	121	290	839	3,622	2,295	7,167	4.07
24	I only join USMS in order to compete in meets.	2,007	2,209	1,477	945	515	7,153	2.41
25	I join USMS to support the organization.	802	1,205	2,489	2,041	606	7,143	3.06
26	I only join USMS to get SWIMMER magazine.	2,452	2,378	1,816	378	105	7,129	2.06

### 43. Please tell us a little more about yourself. What is your gender?

#	Answer	Response	%
1	Male	3,707	52%
2	Female	3,473	48%
	Total	7,180	100%

### 44. What is your age?

#	Answer	Response	%
1	18 to 24 years	206	3%
2	25 to 29 years	479	7%
3	30 to 34 years	498	7%
4	35 to 39 years	614	9%
5	40 to 44 years	845	12%
6	45 to 49 years	999	14%
7	50 to 54 years	1,085	15%
8	55 to 59 years	958	13%
9	60 to 64 years	644	9%
10	65 to 69 years	392	5%
11	70 to 74 years	239	3%
12	75 to 79 years	125	2%
13	80 to 84 years	82	1%
14	85 to 89 years	30	0%
15	90 to 94 years	6	0%
16	95 to 99 years	2	0%
17	100 years +	1	0%
	Total	7,205	100%



**45. Please indicate your marital status:**

#	Answer	Response	%
1	Single	1,944	27%
2	Married/Partnered	5,174	73%
	Total	7,118	100%

**46. Do you have children living at home?**

#	Answer	Response	%
1	Yes	2,617	37%
2	No	4,525	63%
	Total	7,142	100%

**47. Please select the appropriate age group(s) that best describes your children. Select all that apply.**

#	Answer	Response	%
1	Infant(s)	145	6%
2	Toddler(s)	239	9%
3	Pre-schooler(s)	328	12%
4	Elementary school aged child(ren)	951	36%
5	Middle school/Junior High aged child(ren)	733	28%
6	High school aged child(ren)	925	35%
7	Over 18 years of age (Not in high school)	785	30%

**48. In what other activities do you participate? Check all that apply.**

#	Answer	Response	%
1	None. Only swimming.	508	7%
2	Running	3,123	44%
3	Walking/hiking	3,744	52%
4	Cycling	3,441	48%
5	Mountain biking	838	12%
6	Triathlon	1,953	27%
7	Golf	1,155	16%
8	Tennis	560	8%
9	Skiing/snow boarding	1,755	25%
10	Weightlifting	2,847	40%
11	Yoga	1,898	27%
12	Aerobics	737	10%
13	Water polo	192	3%
14	Lifeguard competition	80	1%
15	Other	1,102	15%

Many respondents responded to the other category. The general themes of those responses are below.

- |                    |                    |
|--------------------|--------------------|
| 1. Climbing        | 6. Soccer          |
| 2. Rowing          | 7. Aikido          |
| 3. Pilates         | 8. Hunting/fishing |
| 4. Zumba           | 9. Equestrian      |
| 5. Sailing/boating |                    |

**49. What is the name of your Masters club?**












6,504 respondents listed their club name.

## 50. 50 States, D.C. and Puerto Rico

#	Answer	Response	%
1	Alabama	63	1%
2	Alaska	44	1%
3	Arizona	148	2%
4	Arkansas	27	0%
54	No. California	558	8%
55	So. California/LA	310	4%
56	So. California/San Diego	73	1%
5	California	566	8%
6	Colorado	212	3%
7	Connecticut	58	1%
8	Delaware	4	0%
9	District of	68	1%
10	Florida	387	6%
11	Georgia	118	2%
12	Hawaii	55	1%
13	Idaho	38	1%
14	Illinois	309	4%
15	Indiana	167	2%
16	Iowa	37	1%
17	Kansas	36	1%
18	Kentucky	71	1%
19	Louisiana	36	1%
20	Maine	60	1%
21	Maryland	204	3%
22	Massachusetts	212	3%
23	Michigan	154	2%
24	Minnesota	120	2%

25	Mississippi	3	0%
26	Missouri	71	1%
27	Montana	37	1%
28	Nebraska	26	0%
29	Nevada	53	1%
30	New Hampshire	40	1%
31	New Jersey	137	2%
32	New Mexico	43	1%
33	New York	347	5%
34	North Carolina	193	3%
35	North Dakota	6	0%
36	Ohio	195	3%
37	Oklahoma	26	0%
38	Oregon	177	3%
39	Pennsylvania	175	3%
40	Puerto Rico	0	0%
41	Rhode Island	18	0%
42	South Carolina	81	1%
43	South Dakota	10	0%
44	Tennessee	44	1%
45	Texas	339	5%
46	Utah	55	1%
47	Vermont	29	0%
48	Virginia	324	5%
49	Washington	300	4%
50	West Virginia	3	0%
51	Wisconsin	89	1%
52	Wyoming	8	0%
53	Not in US	8	0%
	Total	6,972	100%

### 51. What is your combined annual pre-tax household income?

#	Answer		Response	%
1	under \$24,999		256	4%
2	\$25,000-49,999		571	10%
3	\$50,000-74,999		846	15%
4	\$75,000-99,999		936	16%
5	\$100,000-124,999		931	16%
6	\$125,000-149,999		586	10%
7	\$150,000-174,999		420	7%
8	\$175,000-199,999		285	5%
9	\$200,000-224,999		251	4%
10	\$225,000-249,999		121	2%
11	\$250,000+		615	11%
	Total		5,818	100%